

EMERGING EUROPE
at the
BREXIT & GLOBAL EXPANSION SUMMIT



What if your brand and expertise could reach a premium business audience online and offline **and** you could connect to your future clients and partners face to face?

You will be part and parcel of a large discussion about business opportunities in the CEE region, with a particular focus on the BPO, ICT and Finance sectors — which will feature decision makers from governments and leading businesses.

ABOUT THE EVENT

The **Brexit & Global Expansion Summit** will assemble global business and government leaders, to explore global expansion opportunities in this new 'Brexit' era. It will provide over **2,000 participants** with a platform to find new partners, capture relevant market information and network with a wide variety of stakeholders.

The world-class conference programme includes 70+ speakers. They will cover a range of topics in three key sectors: **Business Process Outsourcing, ICT** and **Finance** — with a specific focus on Digital Transformation.

Where: Intercontinental O2, London

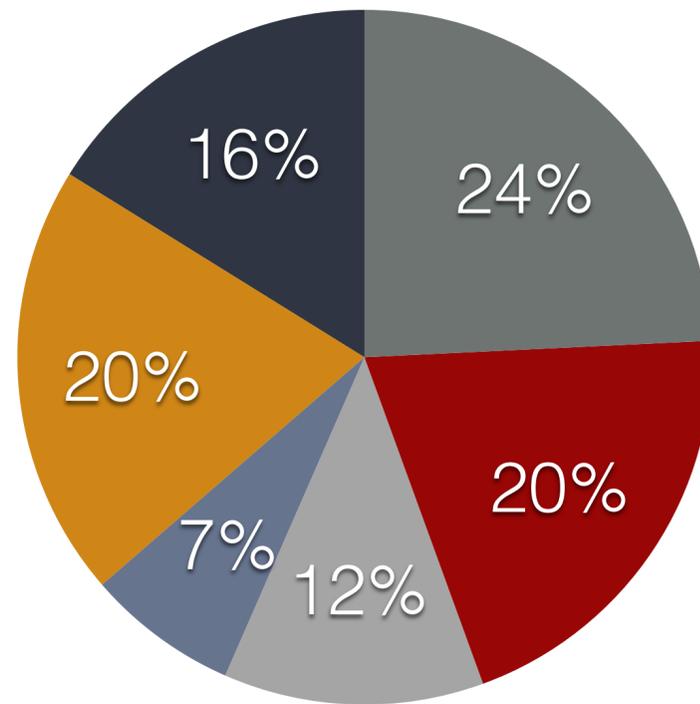
Date: October 16-18, 2016.

[Brexit & Global Expansion Summit's website](#)

EVENT AUDIENCE PROFILE

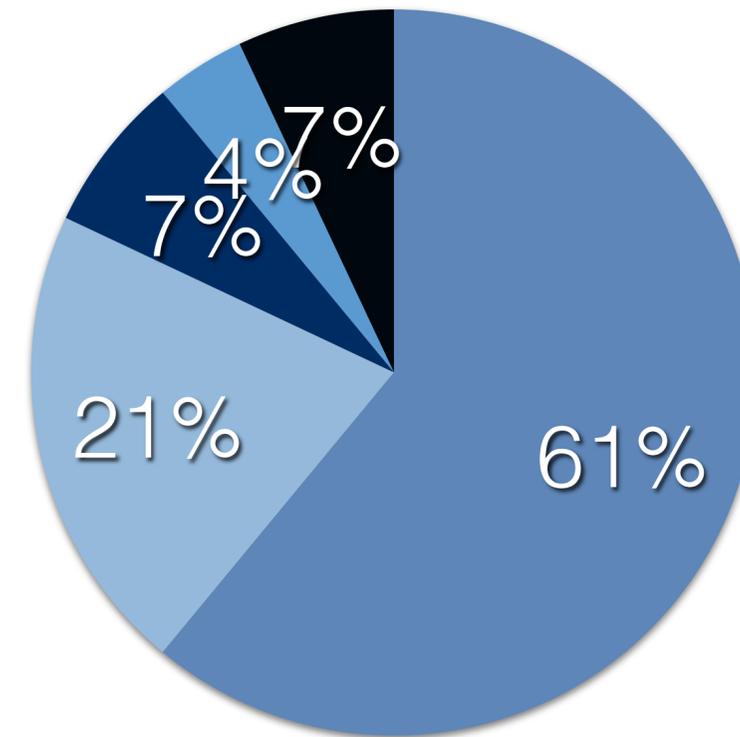
(for more detailed information, click [here](#))

Attending Companies and Organisations



- Governments and cities
- Middle market companies
- Large multinational corporations
- Associations/VCs/Investors/Media
- Startups
- SMEs

Attendees' Seniority Level



- C-Level
- VP-level
- Director-level
- Manager-level
- Other



HOW WILL YOU BENEFIT?

- **Exceptional brand exposure** to a highly-qualified audience, both online and offline;
- **Expertise and knowledge showcase**, feature in our content alongside key stakeholders from the corporate and public sectors;
- **Connections that matter and opportunities to begin new business talks**: meet senior government representatives personally as well as and C-level executives from leading corporations;
- **Commitment**: Your goals are our goals. Brief us about the profile of your target audience, so that we can have them engage with you and involve them in the content.

Elements

(or 'how we are going to do all these things for you')

ONLINE SPECIAL REPORT (October-November)

Emerging Europe will launch the Brexit & Global Expansion Summit online special report* on October 1.

Your brand and experts will get a wide presence in the report, which will be promoted in the 'In the Spotlight' area of *Emerging Europe*. The report will be continually expanded with new content over the course of the following eight weeks.

We will publish 15+ press interviews, opinion editorials and articles, as well as infographics.

After the summit, the report will be boosted by additional written content plus all 20+ video interviews that are to be recorded at our TV studio on location (see next page).

* Emerging Europe's **special reports** are created to stimulate discussion about business opportunities in a certain country or about important industries/sectors. We engage key institutions, organisations and businesses at the national, European and global level. For examples see [Emerging Europe at MIPIM 2016](#); [TTIP In the Spotlight](#) and [Emerging Europe Outlook on Belarus](#).

INTERCONTINENTAL LONDON - THE O2



GLOBAL
EXPANSION SUMMIT
Where Companies & Countries Do Business

Welcome

AT&T
BALLROOM

ON LOCATION | Intercontinental O2, London (October 17-18)

You will be in the spotlight in the Emerging Europe 18m2 TV studio, which is located in a prime location in the summit's exhibition area.

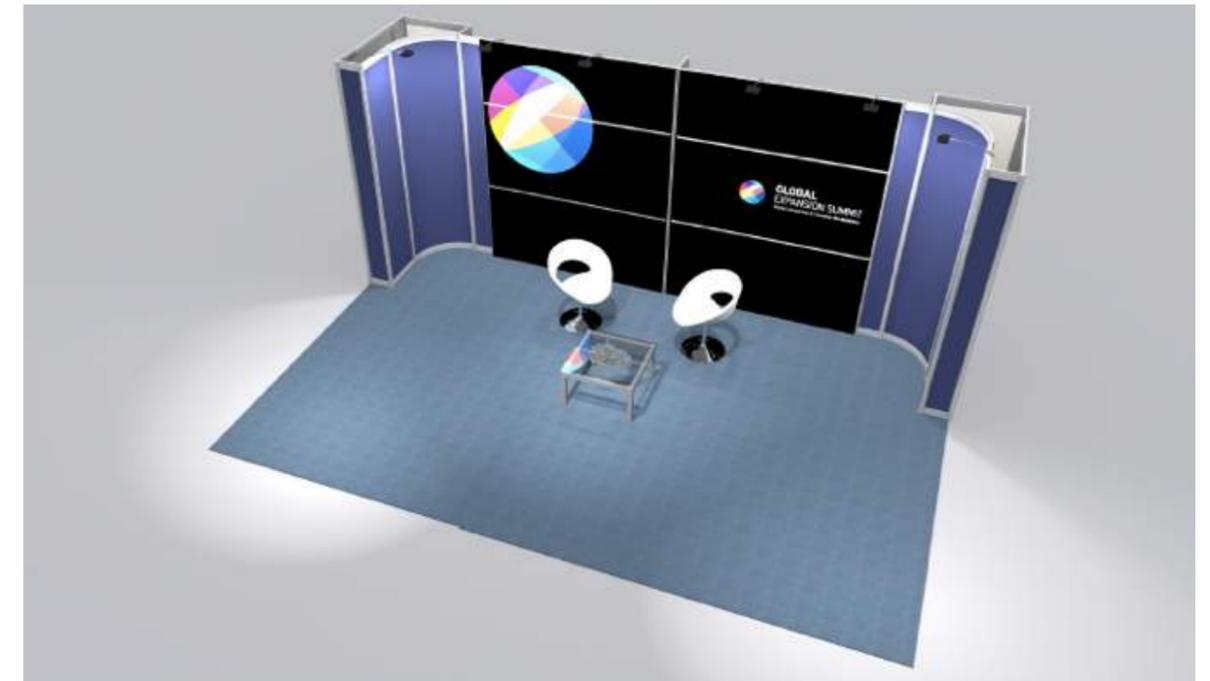
In our studio, your experts will connect to, and be interviewed alongside, C-level executives and senior government representatives concerning topics related to doing business in CEE.

Our team will record, edit and produce all video interviews on the spot.

Our vibrant studio will be entirely decorated with sponsors' and Emerging Europe's logos. It will be ideally located to allow your experts to **engage** with other businesses and governments and to **kick-start business talks**.

Have you got marketing materials? You will have a display area so you are able to distribute them in our studio. With all the attention the studio will be getting from the attendees, these should fly off the shelves, so make sure you bring several copies!

Emerging Europe TV studio layout (for illustration purposes)



Key numbers

- **18m2** TV studio with your logo and marketing materials
- **20+** video interviews to be published, all featuring your logo
- **15+** press pieces (articles, opinion editorials, interviews) to be published
- **70+** world class speakers at the event
- **2,000** event delegates, 61% of which C-level executives
- **80,000** estimated special report readership
- **150,000** estimated videos viewership
- **1,500,000** estimated impressions for all elements

Would you like to be a partner of our coverage?

We have sponsorship packages specially designed to provide you an excellent ROI.

Please contact Emiliano Ramos at emiliano@emerging-europe.com or +44 7561 074 533.

Selected partners of our communications projects:

