

Emerging Europe becomes a media partner of new BSS Forum In Bydgoszcz, Poland

London — 28 July 2018 — The financial and accounting industry is one of the main service groups that is most often outsourced or centralised in SSC organisations. Thousands of enterprises, both in Poland and abroad, deal with the management of liabilities, receivables, accounting and analyses. These include accounting offices, as well as professional outsourcing operating centres and global BPO, SSC and GBC centres. Bydgoszcz is a city with a unique investment portfolio, whose strength is undoubtedly determined by the highly developed IT sector, supported by success on an international scale. At the same time, however, it is discovering its potential in the area of financial and accounting services. These assets make Bydgoszcz an ideal venue for a meeting of experts and leaders in the market of modern business services during the autumn conference.

The BSS Tour Bydgoszcz: The Secrets of F&A Revealed is aimed at exploring, describing and getting an insight into the issues related to financial and accounting processes. The practical applications of process automation will be highlighted, and the greatest challenges faced by the Polish and global F&A market will be discussed. Starting from the current market potential in Poland and abroad, going through the practical approach to process automation and a workshop in robot construction, and ending with a comparison of the recruitment needs of the financial, accountancy and HR sector and the current educational portfolio. The agenda of the panel discussions and their subjects will lead the participants through a range of issues, offering a comprehensive picture of the contemporary F&A world.



Issues discussed will include:

- latest data on the potential of the F&A market in Poland and Europe;
- the practical application of automation in financial and accounting services;
- the greatest challenges faced by the Polish F&A market in the outsourcing model;
- the recruitment expectations of candidates with a financial and accounting profile;
- the actual state of the educational portfolio for future F&A operation centre staff;
- the current investment potential and further economic development of Bydgoszcz.

The conference will take place on September 11, 2018 at the Holiday Inn Hotel in Bydgoszcz and is designed for financial managers, leaders and directors, who deal with financial, accounting and HR processes on a daily basis. The typical profile of the participant is a person representing F&A service providers and the companies using their services. The speakers include experts from: the City of Bydgoszcz, Automation Anywhere, Mazars Poland, Emerging Europe, Grant Thornton, Carlsberg Shared Services, TMF Poland Gekko advisoryNOW and ACCA. The event is planned to cater for around 100

guests. After the conference there will be an opportunity to establish business contacts during an unofficial networking party.

The partners of the event are Bydgoszcz City Hall (City Partner), the Bydgoszcz Regional Development Agency (Strategic Partner), Deutscher Outsourcing Verband, the Polish-Scandinavian Chamber of Commerce and the British-Polish Chamber of Commerce. The media sponsorship is provided by OutsourcingPortal.eu, Outsourcing&More, Emerging Europe, Outsourcing-Journal, Link to Poland and SSC Heroes, and the Polish Investment and Trade Agency is the Honorary Patron.

Participation in this industry event is an opportunity to establish new contacts and to observe the competition. All conferences organised by Pro Progressio are supported by the Event Tiger Internet system, launched a few days before each event. This enables you to conveniently arrange meetings by sending an invitation to specific participants, in order to talk to them during the event in a designated zone.

Registration guarantees your free participation. A detailed agenda and application form are available at: <http://www.bsstour.com/bydgoszcz2018/>