Media partnership counter-marketing agreement — Order form

This Media Partnership Agreement dated on _____ is made between:

Emerging Europe Limited, WeWork Aldgate Tower, 2 Leman Street, London E1 8FA, emerging-europe.com ('Publisher')

and

_____

_____ ('Partner')

This counter-marketing partnership is designed to be mutually beneficial to both Emerging Europe and xxxxxx, and revolves
around the following aspects:

- Collaboration on messaging, content production, and visibility;
- Mutual distribution on select items of interest;
- Collaboration on larger themes: even promotion, speaking and experts contribution, publications.

The Publisher provides:

- rights to use Emerging Europe's marks and logos;
- a banner with hyperlink to the event's registration page added to Emerging Europe's events page (100,000 monthly unique users);
- a single e-blast sent to our database of over 15,000 business-oriented individuals as well as posts in our social media (social media outreach to over 30,000 followers);
- one opinion editorial (not press releases) written by the event's partners (of the organiser's choice) with a message about the event and a link to the registration page, published before the event;
- an article OR an interview about an important issue tackled during the event, published after the event.

The Partner provides:

- Emerging Europe's senior representative (head of content, strategy, editor-in-chief or deputy editor) moderating a panel discussion, or another senior representative (moderating or speaking); flight and accommodation during the event is provided by the organiser;
- Emerging Europe's logo and link to the portal in all marketing materials (online and offline).
- an opportunity to distribute Emerging Europe magazine during the event;
- one free pass to the conference;
- a discount for myEE subscribers (if applicable)

I herby confirm I accept the Media Partnerships Terms & Conditions (https://emerging-europe.com/media-partnerships/)
Both parties hereby sign below in agreement of the above terms.

_____

Publisher

_____

Partner