MEDIA PARTNERSHIP COUNTER-MARKETING AGREEMENT — ORDER FORM

This Media Partnership Agreement dated ______________________________ is made between:
Emerging Europe Limited, 20 Farrington Street, London EC4A 4AB, emerging-europe.com (‘Publisher’) and

______________________________________________________________ (‘Partner’)

This counter-marketing partnership is designed to be mutually beneficial to both Emerging Europe and
______________________________________________________________ (‘Partner’), and revolves around the following aspects:

● Collaboration on messaging, content production, and visibility;
● Mutual distribution on selected items of interest;
● Collaboration on larger themes: event promotion, speaking and expert contributions, publications.

The Publisher provides:

● rights to use Emerging Europe’s marks and logos;
● professional moderation of a panel discussion
● a banner with hyperlink to the event’s registration page, added to Emerging Europe’s events page
(150,000 monthly unique users);
● inclusion in a newsletter sent to our database of over 17,000 business-oriented individuals, as well as
posts on our social media
● one opinion editorial (not press release) written by the event’s partners (of the organiser’s choice)
with a message about the event and a link to the registration page, published before the event;
● an article OR an interview created by The Publisher about an important issue discussed during the
event, published after the event.

The Partner provides:

● Emerging Europe’s senior representative (founding partner/head of content, editor-in-chief or deputy
editor) moderating a panel discussion, or another senior representative (moderating or speaking); flight
and accommodation during the event is provided by the organiser;
● Emerging Europe’s logo and link to the portal in all marketing materials (online and offline).
● an e-blast or inclusion in the newsletter presenting Emerging Europe’s commercial services.
I hereby confirm I accept the Media Partnerships Terms & Conditions (https://emerging-europe.com/mediapartnerships/).

Both parties hereby sign below in agreement of the above terms.

(Publisher)  (Partner)

(name) ____________________________________________  ____________________________________________
(position) ________________________________________  _______________________________________
(signature) ________________________________________  _______________________________________

Emerging Europe Media Partnership Agreement 2