

## MEDIA PARTNERSHIP COUNTER-MARKETING AGREEMENT — ORDER FORM

This Media Partnership Agreement dated \_\_\_\_\_ is made between:  
Emerging Europe Limited, 20 Farrington Street, London EC4A 4AB, emerging-europe.com ('Publisher')  
and \_\_\_\_\_ ('Partner')

This counter-marketing partnership is designed to be mutually beneficial to both Emerging Europe and \_\_\_\_\_ ('Partner'), and revolves around the following aspects:

- Collaboration on messaging, content production, and visibility;
- Mutual distribution on selected items of interest;
- Collaboration on larger themes: event promotion, speaking and expert contributions, publications.

The Publisher provides:

- rights to use Emerging Europe's marks and logos;
- professional moderation of a panel discussion
- a banner with hyperlink to the event's registration page, added to *Emerging Europe's* events page (150,000 monthly unique users);
- inclusion in a newsletter sent to our database of over 17,000 business-oriented individuals, as well as posts on our social media
- one opinion editorial (not press release) written by the event's partners (of the organiser's choice) with a message about the event and a link to the registration page, published before the event;
- an article OR an interview created by The Publisher about an important issue discussed during the event, published after the event.

The Partner provides:

- Emerging Europe's senior representative (founding partner/head of content, editor-in-chief or deputy editor) moderating a panel discussion, or another senior representative (moderating or speaking); flight and accommodation during the event is provided by the organiser;
- Emerging Europe's logo and link to the portal in all marketing materials (online and offline).
- an e-blast or inclusion in the newsletter presenting Emerging Europe's commercial services.

I hereby confirm I accept the Media Partnerships Terms & Conditions (<https://emerging-europe.com/mediapartnerships/>).

Both parties hereby sign below in agreement of the above terms.

(Publisher)

(Partner)

(name) \_\_\_\_\_

\_\_\_\_\_

(position) \_\_\_\_\_

\_\_\_\_\_

(signature) \_\_\_\_\_

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